



**SPECIAL SECTION
AND VIRTUAL EXPO**

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LA Daily News and San Gabriel Valley News Group
APRIL 20 - 30, 2021



**Special Section publishes
Sunday, April 18, 2021**

Expo Program Guide

A special tab preview section for Healthy Living will be published on April 18, 2021 in the Daily News, San Gabriel Valley Tribune, Pasadena Star News and Whittier Daily News. It includes a variety of articles, information about sponsors/exhibitors, webinar sessions, entertainment and daily raffles. This timely special section is a golden opportunity to tap into what is becoming one of today's biggest markets.

Ad Sizes	Width x Height	Al la carte	Sponsor/Exhibitor
Full page	9.89" x 9.65"	\$1750 (52,500 impressions)	Included with Premier and Gold sponsorships
Half page	9.89" x 4.75" (horizontal)	\$1050 (31,500 impressions)	Included with Silver and Bronze sponsorships
	4.89" x 9.65" (vertical)	\$1050	
Quarter page	4.89" x 4.75"	\$700 (21,000 impressions)	Included with Brass sponsorship

Special Section Production Dates:

Publication Date: **Sunday, April 18, 2021**
 Ad Space: **Friday, March 26, 2021**
 Camera Ready: **Monday, April 5, 2021**



bit.ly/HealthyLivingLADN

The Los Angeles Daily News, Pasadena Star-News, San Gabriel Valley Tribune, and Whittier Daily News have a combined Sunday print circulation of 64,053 with 179,350 readers. Sources: SCNG 2021 Q2 (Apr-Jun) Quarterly Preprint Estimates file. Readership estimated at 2.8 readers per copy.

The monthly average of digital unique visitors is 2.48M combined for DailyNews.com, PasadenaStarNews.com, SGVTribune.com, and WhittierDailyNews.com. Source: Google Analytics 2020 Q3 monthly average (Jul-Sep).



DAILY NEWS **San Gabriel Valley Tribune**
Pasadena Star-News **Whittier Daily News**